

Royal Music Centers
Founded 1993



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Royal Music
PO Box 4061
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Royal Page

www.playmusiceveryday.com

732-240-2332

It's been a year since the last issue of this newsletter and 4 1/2 years since the store closed. During that time we lost a lot of folks who were not just students, customers and musicians but true friends: our Royal Family.

Occasionally I post a note and/or a photo of someone who has passed on the Royal Music facebook page.
<https://www.facebook.com/royalmusicnewjersey>

Rather than dwell in sadness I'll share a story of humor and wisdom.

Saturday morning was always my favorite class of the week. That's the class where people learned the ins & outs of their instrument. How to use this function or that button. What it is? What it does? And how to use it?

In the early years of the store those students were my grandparents age, two generations my senior. Time marches on and

Reggae music legend, Bob Marley, famously sang:

*"Good friends we had,
good friends we've lost,
along the way.
In this bright future
you can't forget your past
So dry your tears I say."*

as years passed two generations became one. Somehow those students became my parents generation.

Often I learned more on Saturday mornings than the students. I shared music tips, they shared life lessons. For example ...

Hammond sent me a new sign for the showroom. It was gold and sparkled, a real eye catcher. I painted the wall dark green and hung the sign prominently. As the Saturday morning students filed in one remarked,

"Nice sign, but it's too high."

Not five minutes later another student said, *"Hammond huh, shame you hung it too low."*

Hearing this one of the Saturday regulars shared his wisdom:

"If half say it's too high and the other half say too low, it's perfect."

YAMAHA PSR-S550

This pre-owned Yamaha PSR-S550B is a 61 Key Arranger Workstation with all the features and quality of a professional arranger you need, but for a price you can afford!

61 Full Size Touch Response Keys and 64 note polyphony, state of the art features including USB MIDI and USB storage capability.



Includes features:

Dedicated Registration, One Touch Setting and Octave buttons on the panel, Style and Voice category buttons to get you where you want to go quickly, and full XG

compatibility. Those musical styles also come with 3 introductions, 3 endings, plus 4 variations & fill-ins, and 176 styles to choose from! For added realism, this arranger offers a large selection of super-realistic Sweet!, Live!, and Cool! Voices, ethnic content including regionally unique voices and drum kits, and 774 voices and 22 drum kits

\$529

LOWREY

Bringing People Together with Music



Used Lowrey Inspire Organ

Stunning, sophisticated, inspirational. The Inspire is a new compact but big sounding member of Lowrey's acclaimed Virtual Orchestra series.

An incredible 7,200 presets are instantly available to give instant setups of Big Band, Love Songs, Country, Pop, Broadway Orchestra and Modern music styles.

Love Organ tones? Let the majestic sound of the mighty theatre organ fill your music room, through to the gentle tones of a chapel pipe organ. Not forgetting the timeless sweet Lowrey organ tone.

A huge range of the very best Lowrey accompaniment styles are found plus many new first time Lowrey features such as Style Favorites, MP3 Audio recording/playback, a new panel design, HD color touch screen and much more.



Dear Music Enthusiast:

Opportunity knocks very few times and more often than not we ignore the doorbell. Due to the success of recent new model introductions we are faced with an opportunity. In the tradition of the Royal Creed we pass this opportunity on to you, The Music Lover.

Since its introduction the Lowrey Inspire has fast become a favorite instrument of home organists. As one of the Elite Series of the Lowrey Organ Company it is quite the icon of status. A price tag in excess of \$25,000 was not uncommon for this instrument.

This previously owned Inspire is in great condition. The satin cherry cabinet blends well in most decors, while serving as an accent piece in others. The lush tone must be heard to truly be appreciated.

With full console keyboards, 20 pedals and a wide array of easy play features this instrument suits any style of play. Sporting a disk drive also makes it a quaint juke box.

The new owner of this instrument will receive years of joy making music. They will also receive a one year full warranty.

Offered at \$10,800 this opportunity will not last forever. Interested parties should contact a Royal Troubadour for a private concert and demonstration. Appointments are appreciated. Trade-ins will be considered. Finance alternatives do exist. Sorry, dealers are not welcomed. This opportunity is only for friends of Royal Music.

Thank you for your consideration.
The Royal Troubadours



AT-80R
\$950
Mahogany
Cabinet

All organs tested and fully operational

Previously Owned Special
Roland Atelier AT-10S



AT-30
\$599
Has rolltop



Roland
AT-15
\$375
Fair condition
Fully functional
w/ bench



ROLAND
VA-7
Arranger Keyboard
When New \$3,999



Current
Sale Price
\$675

Roland AT90SL w/
touch screen
Disk drive upgraded
to USB
\$3500



AT90R
See
back
page.

The stylish, solidly
built AT-300 with
USB port. Not too
big, not too small,
this attractive
model is a great
choice for mid-to-
high-level
organists.



New \$10,999

Used
\$2,500

Used Digital Piano
88 notes
Made in China
\$139 if picked up
Has closing key cover



**Need space
in the warehouse
make all offers known.
Trade-Ins / Upgrades
still considered**

**For more info:
732-240-2332**

*This AT-300 is currently my personal home
instrument. Tons of great sounds in a space
saving cabinet with a roll top cover that fits any-*

Technics F-100 Americana Organ



**The Best Technics
Ever Made**

In its day there was no
finer instrument.

New Sold for \$35k

Only \$1250

Technics
G-100
Cherry cabinet

\$1000

Very Good
condition
Fully functional
w/ bench



The SE Series Lowrey organs were the last models manufactured in Chicago.
A few available with prices so low we're practically paying you to take one.

Conductor



Regency



Odyssey



The story of the Lowrey Regency Model SE-10

I began my career in a Lowrey store and have always loved Lowrey organs. When the new SE series was introduced I was excited and a true fan.

The SE-10 Regency came with an updated speaker system and many more presets than the previous generation of Lowrey organs. The quality of the sounds is way better. **The piano sounds amazing!**

Unfortunately, I didn't sell a lot of Regency organs because they were \$7,000 when new. And although they were better than the old LC series, Carnival, Pageant organs they cost way more and you could find a better Lowrey value in a few year old trade in.

LOWREY

Bringing People Together with Music

Today, I have a few previously owned Lowrey Regency organs in stock I bought from a dealer at an absolute steal of a price. That dealer's loss is my reader's gain.

Anyone who is considering a Lowrey Regency SE-10 should know I have a few available for **\$700** including the bench.

90% OFF their original new selling price.

These organs are offered on a first come, first served basis. At these prices they should sell quickly.

Play Music Everyday.

Lowrey LX-2000 Millennium

Limited Edition
~ Bench with a backrest
~ 25 Console pedals
~ Locking rolltop cover

PRICE DROP !!!
Asking \$1650
Trade-ins considered



Rhapsody

top of the line features
Walnut finish
Rolltop cover
Touch screen
And more



Lowrey EZ-4 - Virtual Orchestra

- 61 note (5 octave lower keyboard)
- No pedals (great if you don't play them anyway)
- Latest digital technology

80% off its new price

For more info:
732-240-2332



When Royal Music opened on May 17, 1993, the store was full of dreams, but not instruments. Opening day had 4 organs, 2 digital pianos and 1 keyboard plus a small rack of EZ Play songbooks. Over the years the inventory grew to become the best assortment of home organs in the Northeast.

Because both Lowrey and Roland stopped making new home organs I closed the Toms River store. I continue to operate from the warehouse as a one-man-show selling and servicing pre-owned instruments. **With lower overhead I cut prices and have some enticing deals on fine instruments. To make room in the warehouse I am open to offers.** I would like to reduce the number of instruments from 40 down to 20 or 25, so some people are about to get the deal of their life.

If you've considered an instrument let's talk.
732-240-2332 ext. 2

Play Music Everyday

Previously Owned Lowrey Jubilee LC-30

- Roll top cover
- Padded Bench
- Floppy Disk Drive
- MCS & Rhythm Preset
- General Presets

A Great Organ Value !!!

MSRP
When New
\$13999

One Only At A
Special Price
\$575



Lowrey Legacy SU-300



Many organs have roll top covers.

Does yours?



Fiesta LC-25



Used Hammond Digital Organ

\$385

It's a Hammond



Space saver model
Fits anywhere \$275



Lowrey Majesty LX-510
Former top of the line
\$1000

Lowrey Voyager

\$200 w/ pick up
\$275 delivered
Includes: bench / book

Technics

**For more info:
732-240-2332**

Doing Business By The Book For Decades

My job is helping people find the right instrument for their needs.

Years ago I began a habit that allows me to help people find what they want without becoming a pesty salesguy. That habit is this ...

When someone tells me they are looking for something I write down what they want in the front of a notebook. For example, someone tells me they want a Shiny Black baby grand piano I make a note.

Another person may tell me they'd like to sell their piano. I write that in the back of the notebook. If it's a shiny black baby grand I make a phone call and hopefully a commission.

I share this story because I've listed many of the instruments I have in stock in this newsletter. If there is something you'd like to have and don't see it listed let me know and I'll put you in the book.



Lowrey Performer in Oak
A baby Stardust **\$3200**



Lowrey Century

W/ rolltop cover

\$875



Cherry Wood Royale
First touch screen Lowrey
One only \$1800



Royal Music
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Fabulous instruments ... Look inside for details.

Pre-Enjoyed Instrument Special Of The Month

Roland AT-90R

Built in the Rodgers Church organ factory in Hillsboro Oregon USA

Console-style organ with 56-key upper manual, 76-key lower manual and 20-key pedalboard

Offering a rich array of organ sounds, including pipe organ, theatre organ, and jazz organ sounds

High-quality organ and instrument sounds; a plethora of music styles

A variety of built-in presets using One Touch Program

Onboard effects including RSS for natural concert hall reverberation

Lovely walnut finish

MSRP
When New
\$29,000

Special
Price
\$1375



Includes: FREE Local Delivery, Matching Bench, Owner's Guide